



GOAL AND MISSION

My personal skills and collaborative powers create spectacular design success stories for all involved.

QUALIFICATIONS

I generate captivating designs through my extensive knowledge of all Adobe CS5 programs including Photoshop, Illustrator, After Effects, Flash Catalyst, InDesign and Dreamweaver; plus Cinema 4D, LightWave 3D and PowerPoint animations.

- ▶ Print: Posters, programs, brochures, banners, cards, magazine ads, signs.
- ▶ Web: Complete site creation, Flash Catalyst, animated gifs/banners, uploading.
- ▶ Video: TV spots, news, demos, special effects, animated billboards.
(Editing software: Avid, Adobe Premiere and Chrome non-linear programs.)

EMPLOYMENT

2009-Present

Multimedia Marketing Designer/Director, [Ben's Art Shop](#)

- ▶ Create fully-functional shopping website, continual updates.
- ▶ Conduct product photo/video shoots, upload all assets to site, design ads.
- ▶ Manage marketing campaigns through Google Adwords, YouTube, etc.

2003-2009 (Laid off, department was outsourced.)

FOX 9 and WFTC 29 Television, Eden Prairie, MN

Designer and coordinator of multimedia promotional materials including print campaigns, website promotions, video promos and television newscasts.

- ▶ Managed and designed graphics/ad campaigns for MN State Fair, conventions and contests including fliers, e-mails, signs, billboards, web ads and posters.
- ▶ Initiated ad concepts and collaborated with sales department on development.
- ▶ Promotions agent for FOX TV programs including American Idol and House.
- ▶ In charge of monitoring style and brand for graphic consistency.
- ▶ Coordinated TV news graphics and concepts with directors and producers.

2001-2003

KARE 11 Television, NBC affiliate, Minneapolis, MN

- ▶ Produced graphics for daily newscasts, Chyron operator.
- ▶ Proof reader for all on-air content.

1992-2000

D. F. Solem & Associates Advertising, Coon Rapids, MN

Scriptwriter and video editor for television ads and product demos for companies such as 3M, and Aveda salons.

- ▶ Video editing, multi-source audio mixing of music and voice-overs.
- ▶ Production Coordinator: Worked with clients and sales associates to develop content and style of commercials.

EDUCATION

- ▶ Bachelor of Arts Degree, Broadcast Journalism/Visual Mass Communications, University of Minnesota – Minneapolis, GPA: 3.8
- ▶ University of Wisconsin - River Falls; Journalism and Arts studies, GPA: 3.9
- ▶ Minneapolis College of Art and Design; computer graphics
- ▶ Mound-Westonka High School, Mound, MN Diploma GPA: 3.8
- ▶ Adobe CS5; Flash Catalyst and Dreamweaver tutorial series, Adobe TV, 2010
- ▶ Lightwave training with Mike Greene, 3D modeling expert, 2003-2009
- ▶ After Effects Tutorial Series, 2010
- ▶ Cinema 4D online seminar, www.lynda.com, completed 2011

REFERENCES (I have worked with these people)

See website for Testimonials: <http://bennettgraham.com/page7.html>

FORMER EMPLOYER - Doug Solem, Owner DFS Communications:

763-780-8997 or dougadman@aol.com

FORMER CO-WORKER – Tom Lynch, Senior Sales Producer, KMSP FOX 9/WFTC 29

952-995-1821 or tom.lynch@foxtv.com

FORMER SUPERVISOR - Jim Peters, Art Director, FOX TV, Tampa

813-870-7122 or jim.peters@foxtv.com

PERSONAL - Elise Lundman, friend of 30 years: 612-788-8128 evenings

Website and portfolio: <http://bennettgraham.com/>

Additional work samples: <http://www.youtube.com/user/BongoBengie>

Other websites I have entirely created:

<http://limoheinz.com/>

<http://deborahneuhaus.com/>

Online shopping cart: <http://bensartshop.com/>