

BENNETT GRAHAM ABRAHAMSON

Video Editor with over 20 years of Corporate and Small Business Experience

bennettgraham.com | bennett@bennettgraham.com

OBJECTIVE

Over the course of two decades in video production I have played a key role in defining, enhancing and protecting the brand image of several Minnesota companies by creating remarkable video content that fascinates and informs.

SKILLS AND ABILITIES

Adobe Creative Suite, After Effects, Photoshop, Illustrator, InDesign, Premiere Pro, Lightroom, Final Cut, Avid, 3D Animation and Modeling, Cinema 4D, Rhino, Lightwave, Vinyl Printing and Application, Amazon AWS, Brightcove, Sound Design, Color Theory and Correction, Proof Reading, Copy Writing, HTML, Facebook, YouTube, Instagram, TikTok, SharePoint, Billboards, Flyers, Promotional Material, Camtasia, Captivate, WordPress, Web Design, Project Management, Microsoft Word, Adobe Acrobat, eLearning

EXPERIENCE

TN Marketing – Plymouth, MN > Video Editor

June 2021 – May 2024

Edited raw video footage, added motion graphics, voiceovers and music to make instructional videos and promos for YouTube, Facebook, Instagram, TikTok and websites using Adobe Premiere Pro. Studio set up and tear down. Operated Sony FS7 video camera, GoPro, DSLRs, lighting and sound. Directed live shows. Hired talent. Project Manager from start to completion using SharePoint.

Adam's Companies – Medina, MN > Multimedia Producer

February 2017 – April 2020

Managed social media for Adam's three companies. My creative work propelled video views on Facebook from nearly zero to 1000+ views/month. I coordinated the branding of two new subdivisions, creating logos and all marketing materials for video, web and print. I also specialized in creating video eLearning content for employee training and was photographer for company portraits and events.

Cargill Incorporated – Minnetonka, MN > Visual Asset Manager

March 2011 – June 2016

At Cargill I was the lead photographer/videographer in corporate affairs. I implemented a video service to house and publish over 6000 company videos used in marketing and internal training/communications. I directed the visual design elements for the employee magazine, Cargill News, and coordinated international photo and video shoots.

KMSP TV – Eden Prairie, MN > Graphic Designer

June 2003 – October 2010

Responsible for creating and proofreading electronic graphics used in newscasts under tight nightly deadlines. Operated Chyron during newscast in control room. Worked with production team prior to newscasts to create animations and other visual elements. Edited video promos.

EDUCATION

University of Minnesota – Minneapolis, MN

Bachelor of Arts Degree – Journalism and Theater, GPA 3.6